

Research shows that...	Clinical Research Findings	Researchers' Institutions
<p>Juice Plus+[®] delivers key antioxidants and other phytonutrients that are absorbed by the body.</p>	<p>Several researchers have studied the bioavailability (absorption by the body) of key nutrients found in Juice Plus+[®] and reported Juice Plus+[®] effectively increased plasma levels of antioxidant nutrients and other phytonutrients.</p>	<p>*Tokyo Women's Medical University¹ *University of Florida² †Vanderbilt University School of Medicine³ *Medical University of Vienna, Austria⁴ *University of Sydney, Australia⁵ King's College, London, England⁶ Brigham Young University⁷ University of Arizona⁸ University of Texas Health Science Center⁹ *UCLA/Georgetown University¹⁵</p>
<p>Juice Plus+[®] reduces oxidative stress.</p>	<p>Several studies have reported improved antioxidant capacity and reduced lipid peroxides, a key indicator of oxidative stress. In addition, researchers found that Juice Plus+[®] Orchard, Garden and Vineyard Blends together were effective in reducing a marker for oxidative stress associated with aerobic exercise.</p>	<p>*Tokyo Women's Medical University¹ *University of Florida² King's College, London, England⁶ University of Texas Health Science Center⁹ **Medical University of Graz, Austria^{10, 11} **University of North Carolina – Greensboro¹²</p>
<p>Juice Plus+[®] helps support a healthy immune system.</p>	<p>Good nutrition is important for normal function of the immune system. Investigators have found Juice Plus+[®] supports markers of proper immune function.</p>	<p>*University of Florida² University of Arizona⁸ **Medical University of Graz, Austria¹⁰</p>
<p>Juice Plus+[®] helps protect DNA.</p>	<p>Good nutrition is also important to protect DNA from oxidative damage. Studies show a reduction from baseline DNA damage after Juice Plus+[®].</p>	<p>*University of Florida² Brigham Young University⁷</p>
<p>Juice Plus+[®] positively impacts several key indicators of cardiovascular wellness.</p>	<p>Different investigations showed Juice Plus+[®] improved various markers of vascular health, including decreased homocysteine levels, and helped maintain normal blood vessel elasticity after a high-fat meal.</p>	<p>*Tokyo Women's Medical University¹ †Vanderbilt University School of Medicine³ *University of Sydney, Australia⁵ Foggia, Italy¹³ *University of Maryland School of Medicine¹⁴</p>

*Randomized, double-blind, placebo-controlled investigation.

†This investigation was conducted only on the combination of Juice Plus+[®] Orchard, Garden and Vineyard Blends.

Full text reprints are available on request.

1. *Asia Pacific Journal of Clinical Nutrition* 2007;16:411-421

2. *Journal of Nutrition* 2006;136:2606-2610

3. *eCAM* 2007;4:455-462

4. *Journal of the American College of Nutrition* 2004;23:205-211

5. *Journal of Nutrition* 2003;133:2188-2193

6. *Journal of Human Nutrition and Dietetics* 2000;13:21-27

7. *Nutrition Research* 1999;19:1507-1518

8. *Integrative Medicine* 1999;2:3-10

9. *Current Therapeutic Research* 1996;57:445-461

10. *Journal of Nutrition* 2007;137 :2737-2741

11. *Medicine & Science in Sports & Exercise* 2009;41:155-163

12. *Medicine & Science in Sports & Exercise* 2006;38:1098-1105

13. *Nutrition Research* 2003;23:1221-1228

14. *Journal of the American College of Cardiology* 2003;41:1744-1749

15. *International Journal of Food Sciences and Nutrition* 2009; 60 (Supplement 3): 65-75

Juice PLUS[®] CLINICAL RESEARCH CURRENTLY UNDERWAY

In addition to the clinical studies on Juice Plus[®] already published there are numerous others currently underway.

Researchers from:	Are investigating the effect(s) of Juice Plus [®] on:
*University of Mississippi Medical Center	Pregnancy health.
*Wake Forest University, funded by the National Cancer Institute of the National Institutes of Health	Nutritional status and various markers of cell health.
University of Texas/MD Anderson Cancer Center	Nutritional status and quality of life.
*University of Milan, Italy	Nutritional status in smokers.
*Yale University-Griffin Hospital Prevention Research Center	Endothelial function.
*University of South Carolina	Markers of systemic inflammation in healthy adults.
*University of North Carolina – Greensboro	Exercise-related muscle fatigue.
*University of Würzburg, Germany	Periodontal (gum) health.
Charité University, Berlin, Germany	Normal activity days lost over the cold winter season.
*University of Birmingham, England	Periodontal (gum) health.
*Ontario, Canada	Markers of oxidation in healthy adults.

*Randomized, double-blind, placebo-controlled investigation.

†This investigation is being conducted only on the combination of Juice Plus[®] Orchard, Garden and Vineyard Blends.

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For more information about research conducted on Juice Plus[®], please visit <http://www.juiceplus.com>